



10
2011
2021

thank you, danke, grazie,
bedankt, gracias, merci, takk,
tack, ευχαριστώ, 谢谢
obrigado, dziękuję, köszönöm,
رکش, salamat, благодаря
kiitos, ありがとう

YEARS
OF PASSION
IN IMPLANTOLOGY

Let's Celebrate
10 Years of TRI®

THANK YOU
FOR MAKING
IT HAPPEN!

danke
thank you
bedankt
gracias
merci
takk
grazie
благодаря
tack
ありがとう

#10yearsTRI



Dear TRI® Family & Friends,

Amidst challenging times with the global Corona pandemic, we are proud, humbled and excited to celebrate this year the **10th anniversary of TRI®!**

The anniversary spans a decade from the beginning of 2011 until the end of 2020 - ten rich and fulfilling years person's life! Many joined our project as more than 100 people in 50 markets around the world regularly get up in the morning to best serve our customers with cutting-edge product solutions and provide best of class clinical results to their patients - always with the aim to bring back their smiles and quality of life!

We started out with a clear vision to put a dent in the dental implant universe by placing our bets on the trend for digitalization - applying the latest digital technology to our product solutions. Through this focus, we developed our unique and highly differentiated offering as the **"the No. 1 Digital Implant Company."** It is even more enriching to celebrate the 10 year anniversary with the launch of the new cutting edge technology TRI® **matrix®** this year - the world's first digital implant that is bound to revolutionize our industry by eliminating the need for an prosthetic abutment at all!

It has become possible as we think out of the box and challenge the status quo. It is in the core of our DNA to challenge how new technologies like CAD/CAM, 3D Printing or AI can enhance the clinical results of our customers and patients, and to make the use of our products more intuitive and more profitable on a day to day basis. Above all, we are in love with making our product solutions perfect as the attention for detail matters and often make the difference! Our slogan **"TO TOUCH IT, IS TO LOVE IT"** is therefore more than a mantra for our daily work.

As with every new venture, there have been extremely tough times, especially in the start-up period, working relentlessly for every new customer, but at the same time glorious moments of success and growth. Both together make up the blend of what it means to follow your passion and purpose. There is no straight line towards success, but only the resilience to believe in your idea, in the talents of your peers, the drive to follow our passion for implantology and the conviction of our technological solutions.

We would like to thank all of our customers for their trust and belief in our company, our partners worldwide, the many sales distributors, the key opinion leaders in our markets, the strategic collaboration partners, but most of all our employees for their deep commitment for our brand - and last, but not least our shareholders for their unquestionable and courageous commitment in our journey.

These past 10 years have only been a start. We are grateful for every moment. We are excited for the opportunities ahead!

Best regards

TOBIAS RICHTER
Founder & Chairman of the board

DR. STEFAN HUND
Chief Executive Officer



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